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2017-18
New York State PTA
Calendar of Advocacy Activities



New York State PTA Calendar of Advocacy Activities

Anytime

- Connect with your legislators on Facebook, Twitter and LinkedIn
- Learn names of staff in legislative offices
- If you meet with a legislator, let NYS PTA office know for possible follow-up

September

- **VOTE! September 12, 2017 is State and Local Primary Day**
- Mail school calendar to your legislators and local officials—attach a personal note
- Call your legislator and invite them to a PTA event in September or October
- Ask your principal and teachers to have a monthly joint meeting with PTA leaders
- Register for Annual Convention, November 3-5, 2017 in Niagara Falls
- Determine key advocacy issues, committees, and budget requirements for your PTA

October

- Sign up for advocacy communications from NYS PTA and National PTA
- Present Basic Policy, proposed Convention Resolutions and NYS PTA proposed by-laws changes at a unit, council or region meeting - keep record of vote!
- **DON'T FORGET - October 9th deadline for registration for Annual Convention**
- Start planning a Local Spring Advocacy/Legislation Event

November

- **JOIN US! Annual Convention November 3-5, 2017**—go to an advocacy workshop
- In a joint letter with school officials, ask a legislator to visit a classroom to read, invite them to sit in on a technology class, or have them join lunch in the cafeteria
- Mail or email your legislators all PTA communications, newsletters
- **VOTE! November 7, 2017 is Election Day!**

December

- Send your legislators a holiday greeting card and invite them to your holiday concert
- Contact your local media about an event your PTA is hosting
- Invite your legislator and two local business people to your PTA meeting

January

- Mail or email NYS PTA budget analysis to your legislators—write a personal note
- Give NYS PTA budget analysis to your school district officials
- Invite local legislators to a PTA activity (Town Supervisor, Village Mayor)
- Begin work if planning on submitting a resolution to NYS PTA

February

- **JOIN US! Attend the NYS PTA Legislation Summit and Lobby Day in Albany on February 11-12, 2018**
- Email the NYS PTA budget testimony to your legislators—write a personal note
- Take action at the NYS PTA Action Center on the state budget

March

- **JOIN US! Attend the National PTA Legislative Conference in Washington, DC—March 13-15, 2018**
- Participate in Local Lobby Days, and meet with your state legislators on budget issues
- Send your local media a press release with photos about a PTA event

April

- Submit proposed resolutions to NYS PTA office, deadline April 15, 2018
- Legislators are usually in their local district most of April., invite them to a PTA activity or meeting
- Think about attending National PTA Convention, June 21-24, 2018 in New Orleans, LA

May

- Send legislators any relevant school budget information
- Attend any regional PTA conferences
- Think about a Get Out the Vote drive for school budget
- **VOTE! May 15, 2018 is School Budget Day!**

June

- **JOIN US! Attend National PTA Convention, June 21-24, 2018 in New Orleans, LA**
- In a joint letter with school officials, invite legislators to graduation
- Take action on end of session issues – watch for emails from NYS PTA
- Reserve your spot for NYS PTA Summer Leadership Conference, July 20-22, 2018 at Union College in Schenectady, NY

July/August

- **JOIN US! Attend NYS PTA Summer Leadership Conference, July 20-22, 2018 at Union College in Schenectady, NY**
- Start planning for next year's advocacy
- Brainstorm new ways to connect with policy maker

For more information, please contact:

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